

**Scott Keogh**  
Scout Motors Inc.

Scott Keogh is the President and Chief Executive Officer of Scout Motors Inc., a manufacturer of all-electric trucks and SUVs that is currently constructing its first production facility in Blythewood, South Carolina. Scout Motors is developing a proprietary electric vehicle platform that delivers both off-road performance and family-hauling capabilities, staying true to the utility and orientation of the iconic Scout brand that become synonymous with adventure in the 1960s and '70s.

Prior to joining Scout Motors in 2022, Scott served as Chief Executive Officer and President of Volkswagen Group of America. He assumed the position in November 2018 and oversaw Volkswagen Group activities in the U.S., Mexico and Canada, including automotive factories in Tennessee and Mexico.

Scott ascended to the top management position at Audi of America in June 2012 after serving as Chief Marketing Officer for six years. Scott's tenure as President of Audi of America spanned from 2012 to 2018, during which he led the brand to continual monthly sales records. He oversaw strategic forays into new vehicle segments in the American market and crucial product launches that significantly broadened the Audi product line.

Scott joined Audi from Mercedes-Benz USA where he was general manager of marketing communications. He holds a B.A. from Hobart and William Smith Colleges.

Scott is a native of Old Brookville, New York and lives in McLean, Virginia with his wife and three young children.

