

SCAC SPONSOR/EXHIBITOR BENEFITS

BENEFITS	GOLD	SILVER	EXHIBITOR 2	EXHIBITOR	SUSTAINING
Poster w/ company logo displayed during meeting & reception	✓	✓	-	-	-
Complimentary Registrations	4	3	2	1	1
Complimentary Exhibit Space	✓	✓	✓	✓	-
Full color ad in event program	Full Page	Half Page	-	-	-
Fee	\$5,000	\$2,500	\$1,700	\$1,500	\$1,000

ALL Sponsors/Exhibitors Receive:

- Attendee list a week before the event
- Post attendee list within 3 days of event completion
- Logo linked to company website on SCAC website for 2019
- Social media post announcing sponsorship
- Sponsor ribbon on name badge
- Logo displayed on electronic scroll



SCAC/AIAG SUPPLY CHAIN AND QUALITY CONFERENCE

CUSTOM SPONSORSHIPS

Reception Sponsor \$3,500

- Poster with company logo displayed at meeting & reception
- Greeter and signage at reception entry
- Opportunity to use beverage napkins with company logo at reception (supplied by sponsor)
- Complimentary meeting registration for 3
- Half Page full color ad in event program

Lunch Sponsor \$2,000- **SOLD OUT**

- Announcement during general business session as Lunch Sponsor
- Poster with company logo displayed during lunch
- Logo displayed on tables during lunch
- Complimentary exhibit space during meeting
- Complimentary meeting registration for 2





SCAC/AIAG SUPPLY CHAIN AND QUALITY CONFERENCE

Coffee Connections Networking Break

Sponsor (2 Available) \$1,750 **SOLD OUT**

- Announcement as Coffee Connections Sponsor preceding the break on September 12-13
- Poster with company logo displayed at the break
- Opportunity to provide customized cups/napkins with sponsor logo
- Complimentary exhibit space during meeting
- Complimentary meeting registration for 2

Student Scholarship Sponsor \$1,500

- Sponsor recognition during one business session
- Opportunity for sponsor representative to introduce student attendees during one business session

